# LIFE INSURANCE CASE STUDY 

Husband Joe: Age 45<br>Wife Ruth: Age 44<br>Two children: Ages 10 and 7

Joe \& Ruth have a home mortgage of $\$ 192,000$ (principal and interest payment of $\$ 1200 /$ month), a car loan of $\$ 12,000$ and credit cards debt of $\$ 4000$.

Joe makes $\$ 70,000$; Ruth works part-time earning $\$ 15,000$. Ruth also provides services to the family that would need to be replaced (child care, home maintenance, etc.)

Joe's current 401 k is $\$ 105,000$. They own property, a building lot valued at $\$ 60,000$. They have two cars valued at $\$ 12,000$ each. They currently have saved $\$ 11,000$ for their children's college savings.

## Example A HUSBAND'S ESTIMATED LIFE INSURANCE NEED

Let's begin with Joe, the husband.
First Step- We want to determine how much is needed to pay off Joe and Ruth's debt. The mortgage is $\$ 192,000$, plus they have a $\$ 12,000$ car loan and $\$ 4,000$ in credit card debt. This equals a total debt of $\$ 208,000$.

Second Step- We want to account for the benefit of paying off the debt. Since the home mortgage will be paid off, this means there is less money needed each month to maintain the same lifestyle. The $\$ 1,200$ per month mortgage payment equates to $\$ 14,400$ in income so we no longer need to replace all of Joe's salary. Now we only need to replace $\$ 55,600$ of income. Joe would also like to account for the fact that his children would be eligible for Social Security benefits of $\$ 600$ per month until they reach age 18. This drops the income replacement need down to $\$ 48,400$. Joe believes it is reasonable to earn a $4 \%$ rate of return on the life insurance proceeds and wants to make sure the money lasts at least 15 years until the children are out of the house. The amount of money needed to provide $\$ 48,400$ per year at a $4 \%$ earnings rate for 15 years is estimated to be $\$ 545,000$. We have not accounted for the difference in taxes (lower) or the cost of health insurance (higher) in this example.

Third Step- Joe wants to be certain that 75\% of his children's college expenses are covered. Joe and Ruth estimate the average cost for a state college at $\$ 20,000$. He wants to fund 4 years at $75 \%$ of the cost. This amounts to $\$ 60,000$ for each child ( $75 \% \mathrm{X} \$ 20,000 \mathrm{X}$ 4 years). The total for two children is $\$ 120,000$ to meet this goal.

Fourth Step- Joe does not want to count his 401 k as current wealth because he would like Ruth to have this set aside for her retirement. However, he believes the building lot should be sold $(\$ 60,000)$, if he passes away. Also, the second car would be sold $(\$ 12,000)$. They currently have $\$ 11,000$ in the children's college savings account. This provides a total net worth of $\$ 83,000$.

Fifth Step- The Debt Payoff is $\$ 208,000$ + Income Replacement Need \$545,000 + Future Financial Goals \$120,000 - Current Net Worth \$83,000 = Joe’s Life Insurance Need \$790,000.

WORKING IT OUT

| STEP 2 |  |
| :---: | :---: |
| INCOME REPLACEMENT |  |
| Husband's Income | \$ 70,000 |
| Monthly Mortgage Payment |  |
| \$1,200 x 12 months = | - 14,400 |
| Income Replacement | 55,600 |
| Kid's Social Security Benefit |  |
| $\$ 300 \times 2=\$ 600 \times 12$ months $=$ | 7,200 |
| YEARLY INCOME REPLACEMENT | 48,400 |
| TOTAL INCOME REPLACEMENT | \$545,000 |
| Estimated 4\% Earning Rate for 15 years |  |
| (Total does not include for taxes or | rance cost) |

## STEP 3

## FINANCIAL GOALS

College Expense per Child $\$ 20,000 \times 75 \%=\$ 15,000$
$\$ 15,000$ per year x 4 years $=\$ 60,000 \times 2$ Children $=\$ 120,000$
TOTAL FINANCIAL GOALS $\mathbf{\$ 1 2 0 , 0 0 0}$

## STEP 4

NET WORTH
Sellable Assets
Additional Property \$ 60,000
Car 1
Total Sellable Assets
Current College Savings
TOTAL NET WORTH
12,000
72,000
11,000
$+\quad 1$
\$83,000

## STEP 5

Debt Pay Off
Income Replacement
\$ 208,000
Financial Goals
545,000
520,000
$+\quad 1273$
873,000
Net Worth
HUSBAND'S TOTAL INSURANCE NEED

## Example B WIFE'S ESTIMATED LIFE INSURANCE NEED

Now let's look at Ruth, the wife (Example B):
First Step - Debt pay off \$208,000.
Second Step- Ruth's yearly income is $\$ 15,000$. Ruth and Joe estimate the replacement value of Ruth's services to the family would cost approximately $\$ 30,000$ per year, equaling $\$ 45,000$ income per year, minus the yearly $\$ 14,400$ mortgage payment, equals a total income of $\$ 30,600$ per year. Ruth and Joe want this money available for the next 7 years, until their youngest child is age 14 . So in order to provide $\$ 30,600$ for 7 years with a $4 \%$ return they would require a replacement income of $\$ 186,000$.

Third Step- Ruth also wants to be certain that 75\% of their children's college expenses are covered. $\$ 120,000$ is needed for this goal.

Fourth Step- Ruth does not want to count Joe's 401 k as current wealth because she wants Joe to have this set aside for his retirement. However she believes the building lot should be sold $(\$ 60,000)$ along with the second car $(\$ 12,000)$. They have $\$ 11,000$ in the children's college savings account. This provides a net worth of $\$ 83,000$.

Fifth Step- Debt Payoff is $\$ 208,000$ + Income Replacement Need $\$ 186,000$ + Future Financial Goals \$120,000 - Current Net Worth $\$ 83,000=$ Ruth's Life Insurance Need \$431,000.

## WORKING IT OUT

## STEP 2

## INCOME REPLACEMENT

| Wife's Income | \$ 15,000 |
| :---: | :---: |
| Wife's Home Replacement Value | 15,000 $+30,00$ |
| Income Replacement | 45,000 |
| Monthly Mortgage Payment |  |
| \$1,200 $\times 12$ months = | - 14,400 |
| YEARLY INCOME REPLACEMENT | 30,600 |
| TOTAL INCOME REPLACEMENT | \$ 186,000 |

## Estimated 4\% Earning Rate for $\mathbf{7}$ years

(Total does not include for taxes or health insurance cost)

## STEP 3

## FINANCIAL GOALS

College Expense per Child \$20,000 x 75\% = \$15,000
$\$ 15,000$ per year x 4 years $=\$ 60,000 \times 2$ Children $=\$ 120,000$

## TOTAL FINANCIAL GOALS <br> \$120,000

## STEP 4

NET WORTH
Sellable Assets
Additional Property
\$ 60,000
Car 1
Total Sellable Assets
Current College Savings
TOTAL NET WORTH
STEP 5
Debt Pay Off
\$ 208,000
Income Replacement
186,000
Financial Goals
$\begin{array}{r}186,000 \\ +\quad 120,000 \\ \hline\end{array}$
514,000
Net Worth
$\begin{array}{r}83,000 \\ \hline\end{array}$

## WIFE'S TOTAL INSURANCE NEED <br> \$431,000

